

DRAFT MEDIA PLAN FOR MPUMALANGA ARBOR WEEK 2009

Media House	Journalist	Venue	Interviewee	Method	Comment
Mpumalanga Mirror	News Desk	MP Stream Bushbuckridge, Carolina, Delmas		Verbal interview	To be invited to planting of trees and cleaning campaign
Mpumalanga News	News Desk	MP Stream Bushbuckridge		Verbal interview	To be invited to planting of trees and cleaning campaign
Lowvelder	News Desk	MP Stream Bushbuckridge		Verbal interview	To be invited to planting of trees and cleaning campaign
Sowetan Mpumalanga	Riot Hlatshwayo/ Alfred Moselakgomo	MP Stream Bushbuckridge, Carolina, Delmas		Verbal interview	To be invited to planting of trees and cleaning campaign
African Eye News	Siphiwe Nyathi	MP Stream Bushbuckridge, Carolina, Delmas		Verbal interview	To be invited to planting of trees and cleaning campaign
Highvelder	News Desk	Carolina Delmas		Verbal interview	To be invited to planting of trees and cleaning campaign
Radio Alpha	News Desk	Carolina		Radio interview on the 1 st September	Communications to arrange and issue media release
Bushbuckridge Community Radio	News Desk	MP Stream Bushbuckridge		Radio interview on the 3 rd September	Communications to arrange and issue media release
Ligwalagwala FM	News Desk, Current Affairs	MP Stream Bushbuckridge, Carolina, Delmas		Verbal interview	To be invited to provincial event and receive media release. Communication

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MPower FM	News Desk	MP Stream Bushbuckridge, Carolina, Delmas			To receive media release
SABC TV	News Desk	MP Stream Bushbuckridge, Carolina, Delmas			To be invited to provincial event and receive media release